INSTRUCTION

ALACRIA Queen

BRAND PHILOSOPHY

Entrepreneurs are people who have an idea and who dare to do something new. They follow their vision and their own path. Carl Friedrich Bucherer expertly blended tradition with innovation by blending the jeweler's filigree craft with the watch maker's precision. In 1888, out of his passion for watchmaking, he formed his first company in Lucerne, a company which has always been and still is owned entirely by the family. Right up to the present day, the founder's philosophy has been reflected in the Carl F. Bucherer brand and its timepieces. As the only watch brand to have its origins in Lucerne, Carl F. Bucherer has been able to develop in its own unique way.

CARL F. BUCHERER

FINE SWISS WATCHMAKING

Legend

Crown

Position 1: Set time

Your watch

The Alacria models are impressive because of their unique proportional aesthetics: The Alacria's screwed-in case takes much skill to produce because of its free-form surfaces and its spherically-domed sapphire crystal. This requires precision art from the watchmaker and the jeweler. The sides of the Alacria are softly and fluidly rounded in their unique design.

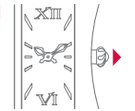
Technical Data

Quartz	CFB 1850 CFB 1851 CFB 1852
Water resistance	30 m (3 atm)

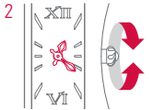
(see the chapter on "Water resistance")

Set time

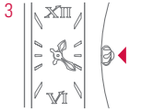
Quartz movements get their power from a battery, which, depending on the type of movement, lasts two to three years. The precision of the watch is not affected by the ebbing battery capacity during this time.

1 

Pull the crown until it is in position 1.

2 

Set the current time by rotating the crown.

3 

Push the crown back to the initial position.

Cleaning and maintenance

Cleaning: To clean the outer surface of the watch, wipe it gently with a microfiber cloth. Use a fine toothbrush and a bit of soapy solution to clean the back of the watch and the metal band. Dry using a lint-free towel. Minimize contact between the leather straps and the water.

Maintenance: As a mechanical instrument, a watch requires maintenance by an authorized service center about once every four years.

Water resistance

A watch tested to 3 atm (30 m) is resistant to sweat, drops of water and rain. Water resistance is guaranteed only if the crown is in the initial position and should be checked once per year.

The binding nature of meter data:

30 m (3 atm)	Do not swim/dive
50 m (5 atm)	Bath, shower, swim
100 m (10 atm)	Swim, snorkel
200 m (20 atm)	Swim, snorkel, dive
300 m (30 atm)	Deep-sea diving

Guarantee

Your Carl F. Bucherer watch was made with great care by our watchmakers using the strictest quality guidelines. However, if there is a defect in materials or manufacture, Carl F. Bucherer provides a two-year guarantee from the date of purchase. The guarantee does not cover normal wear and tear or damage caused by improper use of the watch. The guarantee is valid if the guarantee certificate was filled out completely by an official Carl F. Bucherer dealer when the watch was purchased. If there is damage, please contact your official Carl F. Bucherer dealer or an official Carl F. Bucherer service center. Please provide the watch with the fully-filled-out guarantee certificate.

Additional watch models

You can find the Carl F. Bucherer collection and information about all the watch lines at www.carl-f-bucherer.com. Here you can also order the company magazine "Insight by Carl F. Bucherer", which informs you about new products, technical developments and events. You can also order the company catalog with a selection of the watch collections of Carl F. Bucherer timepieces and have it delivered to your house.

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